

AQUALISA

PRESS RELEASE

18th November 2008

Showering on the Button: Remote switch option added to Opto Digital & Visage Digital ranges

Aqualisa has enhanced its entry-level Opto Digital and Visage Digital shower ranges with the addition of a remote control switch.

The switch, which can be used from up to 10 metres away from the shower, features a small green LED display. The LED replicates the shower's main control by flashing whilst the water is warming up and then turning to steady once the water has reached the user's pre-selected temperature.



Measuring just 92cm high x 60cm wide x 25cm deep, the neat, oval shaped switch can be positioned in a variety of places to aid easier and more convenient showering. The user can avoid going into the bathroom or getting splashed until the switch's display indicates it is time to step into their shower. Typical switch locations include just outside of the bathroom door, on the landing or in a dressing room. Or, for en suites, bedside. The switch is connected to the shower's control via a slim data cable, which can be concealed behind tiling, plaster or other décor.

Simon Greenstreet, Aqualisa's marketing and sales director explains the appeal of remote control...

"Opto Digital and Visage Digital are two of our most popular digital showers, but as entry-level products, they hadn't – until now – offered the option of remote control. The addition of a remote control switch as an option for both showers changes that. Consumers perceive remote control as one of the strongest attractions of digital showering and we believe the addition of a remote switch option for Opto and Visage will be hugely appealing to developers, builders and specifiers in particular.

Simon continues,

"A remote control switch is far from just a gadget or novelty. Being able to remotely control your shower is highly convenient, saves time and is very safe. With a remote switch, there's no need to get splashed to adjust the temperature or flow and for schemes such as wetrooms, they are very practical indeed. Those designers searching for inclusive products also identify very strongly with the benefits of a remote switch – switches can be placed at more accessible heights than shower controls, they have a simple, push-button action and the LED display provides a vital visual cue for users."

Aqualisa Products Limited
The Flyer's Way, Westerham, Kent. TN16 1DE

Telephone 01959 560000 Fax 01959 560030 Email marketing@aqualisa.co.uk Web Site www.aqualisa.co.uk

AQUALISA

PRESS RELEASE

18th November 2008

Showering on the Button: Remote switch option added to Opto Digital & Visage Digital ranges

Further information

Aqualisa's Opto Digital and Visage Digital showers have proved highly successful since their respective launches in 2007 and 2008. Featuring all the advantages of digital showering technology, but with affordable price tags, Opto Digital (which was CORGI's Product of the Year, 2007) and Visage Digital have enabled Aqualisa to offer a digital showering solution for every level of the market. The showers arguably offer better value for money than many conventional, mechanical shower valves of a similar price band.

And, being controlled by the same, sophisticated processor as Aqualisa's other digital showers, both Opto and Visage also offer the option of an eco-setting. Selected on the processor by the installer during fitting, the mode is capable of reducing flow down to around 8 litres per minute – regarded as a huge bonus for those working on sustainable projects.

Opto & Visage Digital Wired Remote Control Switch – at a Glance

- The switch can be used from up to 10 metres away
- Tactile, easy push button function
- The switch can be positioned anywhere that is convenient to the user – for example, on the landing, just inside the bathroom door, or, for ensembles – even bedside.
- The switch features a small green LED that flashes whilst the water is warming up; turning to steady when the water has reached the user's pre-selected temperature
- For further information, telephone Aqualisa on 01959 560010 or visit www.aqualisa.co.uk

Ends

For further media information, please contact –

Alexandra Broad Associates Ltd
Orchard Office
Upper Farm
Oulton
Norfolk
NR11 6NT

Telephone
Email
Web

01263 587077
aqualisa@alexandrabroad.co.uk
www.alexandrabroad.co.uk

Aqualisa Products Limited
The Flyer's Way, Westerham, Kent. TN16 1DE