

AQUALISA

PRESS RELEASE

HiQu Digital Makes its Grand Designs Debut

HiQu, the latest collection of digital showering and bathing solutions from the award-winning manufacturer Aqualisa, will make its debut at Grand Designs LIVE, London (1st-9th May 2010, Excel). And, in addition to taking pride of place on the Aqualisa stand, HiQu has also been selected for the prestigious *Philips House of the Future*. Combining fabulously smart looks with a sophisticated, intuitive performance, the HiQu range includes showers, bath fills and must-have accessories such as ceiling mounted showerheads and handshowers.



Aqualisa's clever HiQu Digital range of showers and bath fills will make its Grand Designs LIVE debut not only on Aqualisa's stand (K158), but also in the prestigious *Philips House of the Future*.

HiQu Digital Shower (above) features a clever, intuitive control with an LED display that guides the user to their perfect shower and also offers the option of a remote control.

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Janet White, Aqualisa's marketing communications manager says,

"Aqualisa's new HiQu range is fantastic for anyone looking for the very latest in terms of showering or bathing design, comfort and performance. Digital bathroom technology delivers so many advantages – temperatures are thermostatically blended, the product controls feature LED displays that indicate when it's time to shower or bathe and you can even fill your tub or switch your shower on remotely!"



Like all Aqualisa digital bathroom products, the HiQu range of showers and bath fills are controlled by compact processors. Sited away from the bathroom or showering area – typical locations might include an airing cupboard or attic – the processor, which is smaller than a shoebox, blends hot and cold flows of water with thermostatic precision and also controls water flow. A slim data cable connects the processor to the shower or bath fill control.

A greener shower

It is also on the processor that an optional eco setting can be activated during installation. Perfect for anyone looking for a 'greener' shower, the setting will typically reduce flow down to around 8 litres per minute.

Intuitive and intelligent functionality

Stylish and contemporary, HiQu Shower and Bath controls feature an easy to use, push button start/stop switch and an LED display that indicates water temperature readiness. Clever and intuitive, the display literally guides the user to their perfect shower or bath by moving in a clockwise direction and flashing red as the water warms up. Once the user's pre-set temperature has been reached, the display stops flashing and changes to an illuminated white. Should the user wish to select a cooler temperature, the display moves in an anti-clockwise direction and flashes blue.

HiQu Bath meanwhile, offers the user the choice of three, fully thermostatic bathing options. Having selected their ideal temperature, there is the choice of a 'full fill', 'half fill' or 'shallow fill' – so whatever the time of day or mood, the perfect bathing experience awaits. Water is dispensed via an 'overflow' fill – creating a streamlined, contemporary look – and for further ease of use, the control can even be sited away from the bath. A real advantage for less able users or where inclusivity is key to a bathroom's design and layout.

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Family friendly

Versatile and capable of accommodating a wide range of bathroom schemes, HiQu showers are available with concealed or exposed controls and can be specified with either a height-adjustable, multi-mode showerhead or a ceiling or wall fixed showerhead. Further flexibility comes in the form of an optional and secondary hand shower – a useful feature, which is also an option for HiQu Bath fills, not to mention an indispensable accessory for kids..!

Remote activation

All HiQu showers or bath fills also offer the option of a remote switch. The switch can be located up to 10 metres away from the showering area or bath – for example just inside the bathroom door, on the landing or for en suite bathrooms, even in the bedroom. Highly convenient and practical, the switch also features a small LED display – allowing the user to turn their shower on or fill their bath (providing the plug is in place, of course) without even going into the bathroom.



Aqualisa's sophisticated, yet super-easy-to-use HiQu Digital Bath has an intelligent control that allows the user to select a 'shallow', 'half' or 'full' fill. An LED display on the control indicates water temperature readiness – so there's no need to guesstimate hot and cold quantities – and HiQu's processor ensures that thermostatic temperatures are perfectly blended, so it's safe, too. A pull out handshower option makes HiQu practical as well as stylish.

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Availability, Pricing & Stockist Information

The HiQu Digital range is exclusively available from a network of Approved Retailers.

- For stockist details, telephone 01959 560010 or visit www.aqualisa.co.uk.
- HiQu Digital Showers start from RRP £745.00 including VAT,
- HiQu Digital Baths start from £510.00 including VAT.



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