



PRESS RELEASE

Temperature Perfect, On the Button Showering with Digital

If you've ever stepped into a frosty shower and waited...and waited for the water to warm up, you'll love Aqualisa's clever Quartz and Axis Digital showers.

Digital showers deliver a temperature perfect flow of water everytime, all the time and thanks to a small light on the shower's control, you'll know exactly when it's time to jump in. The light simply flashes whilst the water is warming up, turning to steady when your preferred temperature has been reached.

Could it get any better? Well yes... The ultimate in lazy showering, Quartz and Axis Digital showers also have an optional remote switch. The switch can be placed up to 10 metres away from your shower enclosure and allows you to turn your shower on and off completely remotely. And, just like the main control on the shower, the remote switch also features a light. So you can even turn your shower on without getting out of bed.

Aqualisa's Digital showers are also easy to install. Unlike a conventional shower, a Digital shower is controlled by a small processor, which is around the size of a shoebox. The processor is located away from the showering area, for example – in an airing cupboard, under the bath or in the loft. A slim data cable connects the shower to the processor.

This unique configuration means that it's possible to fit a Digital shower in as little as two hours. There's none of the usual mess, cost or downtime associated with installing a new shower and even better, there's very little damage to bathroom walls or tiling. Perfect, if all you want to do is enjoy a new shower, rather than give your bathroom a complete – and expensive – makeover.

Digital showers are suitable for the majority of domestic plumbing systems – gravity-fed, combi-boiler and mains-fed. If you have a gravity-fed system, there's no need to buy a shower pump either – Aqualisa's 'pumped' Digital shower – as recommended for use with a gravity-fed system – comes complete with an integrated pump.

Designed to be as versatile as possible, Digital showers are available as concealed or exposed models and there's a choice of shower heads, all with Aqualisa's anti-scaling, free-flowing nozzles. Try an adjustable height shower head for family flexibility, maximise space in a small showering space with a wall or ceiling fixed shower head or for designer looks, why not try a flush-fitted shower head?

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Digital Showers Summary

- Aqualisa's Quartz and Axis Digital showers feature unique, advanced electronic processors that perfectly blend hot and cold water flows to the user's preferred temperature.
- Digital showers are simple to install – there's no major excavation of bathroom walls for fitting of pipes or a shower valve
- Optional, remote start/stop switches allow Quartz and Axis Digital showers to be turned on and off entirely remotely. Switches can be fitted up to 10 metres away from the showering area – bedside, on the landing or outside of the bathroom
- Quartz Digital is available with a fixed or height adjustable shower head. Axis Digital is available with four different shower heads – height adjustable, wall-fixed, ceiling-fixed or ceiling flush-fixed
- Quartz and Axis Digital showers are available as 'pumped' or 'standard' models – the former are suitable for gravity-fed systems; the latter for mains-fed or combination boilers
- Digital showers are finished in tough, easy to keep clean chrome
- Quartz Digital showers start from RRP of £512.00, Axis Digital showers start from RRP £604.00 inclusive of VAT
- For further information, telephone Aqualisa 01959 560020 or visit www.aqualisa.co.uk

Showering Hints, Tips & Technicalities from Aqualisa's Marketing Manager Jan Shepherd

"Ultimately, your shower has to be right for you and your home. So, before you even think about choosing a shower, get your water heating system checked out by a qualified installer and know what you're working with.

"The majority of homes have one of three main types of plumbing system – *gravity-fed*, *combi-boiler* or *mains-fed*. Gravity-fed systems usually have a water tank in the loft and a hot water cylinder. This is the system you're most likely to need to boost with a shower pump. A combi-boiler system heats your water as you use it and a main-fed system usually consists of a high pressure cylinder of water, heated by a boiler or immersion heater.

"Find out how much water pressure you have access to – it will affect your choice of shower and gadgets such as body jets and you might find you'll need to factor in a shower pump to ensure you get a torrent, rather than a trickle.

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“Think very carefully about what sort of showering experience you’d like. Most showers can provide a sixty-second splash; but if a power shower intended to invigorate will require more research. Ask yourself who will be using the shower. If this is your family shower, you might want to opt for child-friendly controls that are easy to use and an adjustable height showerhead. Or, if you’re choosing a shower for an en-suite, why not be more adventurous? For example, consider accessories such as bodyjets, which will add a touch of luxury.

“Showering safety should be high on your list of priorities. Make sure the shower you choose incorporates features such as an automatic shut-off should the cold water supply fail and a pre-set temperature limit – to prevent scalding. If kids are going to be using the shower, it might be worth thinking about one of the new generation of Digital showers, which have optional remote controls.

“Don’t dismiss the details. Showerheads come in all shapes and sizes and the smart choice is a self-cleaning one, with has anti-scale nozzles. The finish of your shower is important, too. Classic chrome always looks good, but satin finishes also work well and both are durable and easy to clean.

“If time isn’t on your side, it’s well worth considering one of the new generation of intelligent, Digital showers. They let you know when the water’s hot enough to step in, can be switched on and off remotely and are a doddle for all the family to use.

“Do think about the time and cost it will take to install your shower. In older houses, replacing or fitting a new shower can require some serious bathroom excavation as well as put your shower out of bounds for a couple of days. So investigate showers which can be retrofitted with minimum fuss and damage.

“Be prepared to invest in your new shower. A shower is a major home item, and paying just a little more could give you peace of mind and the technical support of the manufacturer if anything goes wrong.”

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